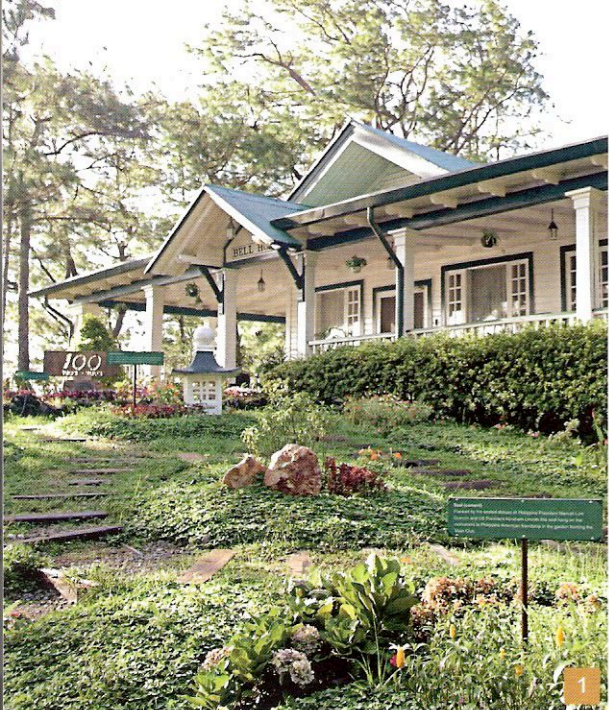
A photograph of Camp John Hay, a resort building with a green roof and wooden balconies, situated on a hill. In the foreground, there is a golf course with a winding path and many young pine trees planted in rows. The background is filled with mature trees.

As much as Camp John Hay pushes for developments, it still managed to retain the trees in the property. For any tree that is sacrificed, 100 are planted to replace it.

QUINTESSENTIAL MOUNTAIN VILLAGE

A charming landmark, Camp John Hay works hard to preserve its green past while paving the way for more unique developments.

SUNSHINE LICHAUCO DE LEON
gives us a tour of the new and constantly
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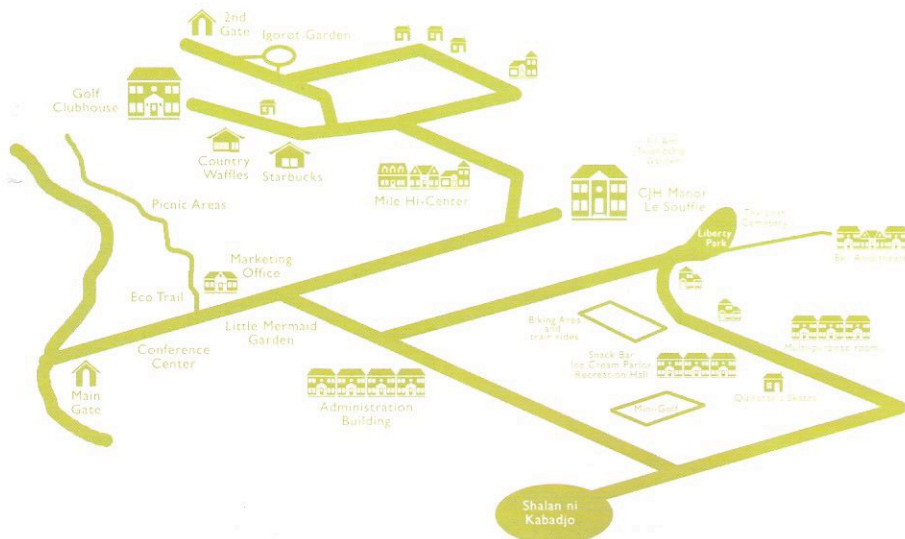
1. What used to be the home of an American official is now the famous Bell House museum.
2. Some Manila residents even brave the six-hour drive to Baguio just to taste Chef Billy King's creations served at Le Chef.
3. Special occasions always have a touch of mountain charm when held at the CAP John Hay Convention Center.



I MAGES OF SUN-DRENCHED beaches and emerald seas easily come to mind when you envision the Philippines. A visit to Camp John Hay (CJH), located within the forests of Baguio, however, opens a door to a different Philippines, one where the magnificent pine trees need the cool breeze and refreshing raindrops as each person sometimes needs the forest for nourishment, growth, and a breath of fresh air.

As a favorite place for Manila residents to visit to escape the heat, Baguio is also a place that holds magical memories to many generations of Filipinos. Ninety-two-year-old Leonora San Augustin, a Baguio native, remembers her youth when the entire area was her playground. "After school, we would walk all over town. There was a waterfall with a pond where we could bathe, and we would catch fish in Burnham Park." She smiles, lost in memory. "It was total freedom—going up trails and sleeping under trees." With a population of only 25,000 people, everyone knew each other, and Sundays after mass were filled with bonfires as the young people walked up and down Session Road.

Visits to Camp John Hay's commissary to buy American fruits and food at the 19th Tee restaurant were also very much looked forward to. Explaining why Baguio earned the nickname "Little America," San Augustin says, "Our English principal made sure we grew up speaking English as our first language!" She recalls, "When they put up the Philippine flag and the Americans left, we had tears in our eyes. Our generation got the best of Baguio."



Today, Baguio City is a bustling metropolis of 350,000 people and the CJH of her memory has developed into a recreational destination for families and businesses. When CJH Development Corporation began developing 246 of the 690 hectares under the Bases Conversion Development Act, their goal was to create a high-quality tourism facility and an ecologically friendly residential community that blends with its environment. Having become guardians of a century-old forest containing 250,000 trees, the "forest was to remain king." 195,000 seedlings have been planted within and outside the camp to ensure sustainable development for generations to come. There are efforts to limit the cutting of trees, but for any tree that is sacrificed, 100 are planted to replace it. To make guests feel integrated into this environment, there is a self-imposed building limit where no structure can be higher than four levels (the height of an average pine tree). Building materials were predominantly lumber, stone, and logs.

While great care been taken to nurture the land, CJH also offers a wide assortment of activities. Golf enthusiasts can enjoy the Nicklaus-designed 18-hole golf course and club house, and for events, there is the CAP John Hay convention center. A stay at The Manor Hotel, with its open yet intimate log cabin feel, flowering gardens, and dreamy vistas, sway you to never want to leave this enchanting hideaway. Inside The Manor, well-known chef Billy King's restaurant Le Chef alone is worth the trip from Manila. With a range of dishes from the straightforward to the most complex, the menu serves a mouth-watering selection of "Euromediterranean" cuisine and "just good food" based on the best available ingredients to suit the season.

To walk off a meal with a bit of exploration, visit the art park, used for poetry readings, sculptures and art exhibits, or the eco-trail, whose path takes you up hills, past lakes, across bridges, and passes by a dap-ay, a traditional meeting place for town elders. And if one morning you awake having dreamt of the Camp's colorful past, a visit to the Historical Core is a must. The Bell Amphitheatre, Bell House and the 500-meter historical trail symbolize the historical significance of CJH.



Camp John Hay was named after John Milton Hay, the Secretary of State during the administration of President McKinley and Roosevelt.

Since Baguio was the summer capital of the American government from 1900 to 1976, Camp John Hay's 1,600 hectares of forest land provided the rest and recreation facility for American personnel until 1991.



The World War II Japanese forces, headed by Gen. Yamashita, officially surrendered on September 3, 1945 at the US High Commissioner's residence at Camp John Hay.



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Reminiscent of a Swiss chalet, The Manor provides guests with a complete mountain experience, from waking up to a foggy morning, to a glass of champagne by the piano bar.



A second phase of development is designed to attract more visitors to Baguio by fueling opportunities for growth in tourism and business yet continuing to maintain a very green atmosphere.

A new condotel called the "Suites" will open in October 2009. More affordably priced than the neighboring Manor Hotel, it will be located at the 19th tee of the original American golf course. With a fireplace-lit lounge for entertainment, it will offer a more action-filled atmosphere. The top floor will be home to another delicious Billy King creation, The 19th Tee, named after the well-loved snack bar that served American food. Overlooking the golf course, the diverse menu of this fast food eatery will make it a place where "the whole family can have everything." Healthier versions of 19th Tee classics like hot dogs, ice cream, and hamburgers will be served, as well as pizza, kebabs, sausages, adobo and other Asian specialties.

Those who want to have their own home within the forest can do so with Estate Homes, which allows

you to buy a lot and build your own house or choose from a predesigned home. For those who prefer condo living, the soon-to-open Snyder Hall Residences will offer units located between holes five and 11 of the Golf Club. With a 360-degree view of the golf course and surrounded by a lush scenery, Snyder will offer facilities such as a gym, parlor, restaurant and a convenience store.

An Eco Village will also be created, allowing visitors to accomplish their errands and social activities while embarking on a journey of the senses. Since its layout has been adjusted to work around the trees in the area, and each building will be connected by a covered walkway, exploring involves a rejuvenating meander through the woods. The three-story structures will offer a combination of shops, a medical clinic, a legal office, drugstores, art and media galleries, and restaurants with terraces. Having cultural and sensual delights in one location will further enhance the sense of community between those who live in different parts of the Camp and those who come to enjoy the Camp's offerings.

CAMP STYLE

There's never a dull moment with places like these!

Dine

- Le Chef
- Scout Hill Snack Bar & Ice Cream Parlor
- Chocolate de Batiro
- Dencio's Bar & Grill
- Country Waffles
- Starbucks Coffee
- Cantinetta
- Little John's Convenience Outpost
- Carlo's Pizza
- Angle's Bar and Billiards

Shop

- CJH Commissary
- Camp Nike
- Adidas
- Sportmart
- Manna Antiques
- Camp Souvenirs

Roam

- Bell Amphitheater
- Igorot Garden
- Mermaid Garden
- The Lost Cemetery
- Nursery
- Butterfly Sanctuary
- Art Park

Relax

- An invigorating massage at the Palm Garden Spa located inside The Manor

Go

- Golfing
- Camping
- Picnicking
- Eco-Trail Venturing
- Horseback Riding

Camp John Hay is located on Loakan Road, Baguio City. Visit www.cjhhotels.com for more information.